

A Christian S.W.O.T. Analysis

Movementministries.com [Adapted from Albert Humphrey, 1960]

Strengths:

1. What do you do well for the Lord?
2. What spiritual gifts do you have that others do not?
3. What do people love about the "Jesus" in you?
4. What resources do you have that make you special?

Weaknesses:

1. In what areas could you improve?
2. What do you need to succeed for the Kingdom?
3. What is causing you to struggle in ministry?
4. What are others doing to be fruitful that you are not?

Opportunities:

1. Where might you grow?
2. What ministry awakenings/movements could you be taking advantage of?
3. What areas of spiritual development could you pursue?
4. Is there a new ministry into which you could expand?

Threats:

1. What obstacles do you face?
2. How do your limitations hurt your effectiveness?
3. What trends are occurring that could hinder ministry?
4. What do you need to change so Christ might work through you?

Review: After looking at the answers to your questions please ask yourself:

1. How will you use your strengths to take advantage of Kingdom opportunities?
2. How will you combat your weaknesses for the sake of the Gospel?
3. How will you address threats to your ministry so Jesus might work through you?